

Community Partnerships @ Work 2011 Vocational Training Course

Creative – Graphic Design – Drawing & Visualisation 1

Part Certificate IV Design CUV40303

*This course develops hand drawing skills that Graphic Design students need to use to produce evidence of required basic drawing skills for their portfolio which is submitted for perusal & consideration when applying for TAFE Graphic Design courses. **This is NOT a computer based unit.***

Job Summary: Graphic designers produce art and layouts of wording for reproduction in print and electronic media such as magazines, newspapers, books and websites, and for corporate identity programs, exhibitions and advertising. Graphic designers may perform the following tasks: - talk to clients to get a clear understanding of their visual communication requirements and develop design 'roughs' (sketches); prepare comprehensive layouts of the design using techniques such as photography, illustration and computer-generated imagery; give designs to clients for approval; prepare designs for print; design and set up exhibitions for advertising or educational purposes, and supervise all design production stages including arranging and supervising printing.

Desired Attributes:	Graphic Designers are creative and imaginative; understand colour and form; are able to work under pressure and meet deadlines; have good communication skills and good marketing abilities; and are able to work as part of a team.
Career Pathways:	Refer to www.myfutures.edu.au for further career pathway information
Location:	O'Halloran Hill Campus of TAFESA. First week meet at the Front Office near to Majors Road
Training Provider:	TAFESA South RTO 40319
Duration:	1 day/wk for 17 wks starting Tuesday 3rd May & finishing Tuesday 6th September 2011
Times:	9.00 am - 12.30 pm
Student requirements:	It is expected that students will undertake a further 30 hrs of homework practicing drawing skills. Students who are unable to attend or are late, must phone the Design Office on phone 8177 3303 or Robin Thompson mobile 0418 891 877 immediately this is known. Absences may jeopardise the possibility of passing this unit.
Work Placement:	Nil – practical based subject
Cost:	RTO fee: \$755.50 (inclds \$5.50 ID & materials) (2011 price) Brokerage Fee: \$110.00 (inclds GST) Total Cost: \$865.50
Contact persons :	Information regarding subject or Melissa Pusst (org by Kirsty Fletcher 8177 3303) Fax 8177 3336
Class restraints:	Max class 10, min 9

Code	Unit	Nom Hrs
CUVCOR09B (DFNB)	Select & apply drawing techniques & media to represent & communicate the concept	70
	Total hrs (10 credits)	70 Hrs

Any queries about this course, contact the Program Co-ordinator on ph: 8326 4543 or mob: 0418 891 877

Details correct at 1st March 2011