

# Retail Services Job Pathways

**SIR07**

## Potential Australian Apprenticeships Job Outcomes

Further Study  
Options  
Diploma

Stream	Certificate II	Certificate III	Certificate IV	Diploma
	➔➔➔	➔➔➔	➔➔➔	➔➔➔
<b>Retail Operations</b>	<ul style="list-style-type: none"> <li>• <a href="#">Sales Assistant - General</a></li> <li>• <a href="#">Sales Assistant – Bakery</a></li> <li>• <a href="#">Sales Assistant – Seafood</a></li> <li>• <a href="#">Sales Assistant – Cosmetics</a></li> <li>• <a href="#">Sales Assistant – Deli</a></li> <li>• <a href="#">Checkout Operator – Department Store</a></li> <li>• <a href="#">Checkout Operator – Supermarket</a></li> <li>• <a href="#">Crew Member – Fast Food Outlet</a></li> <li>• <a href="#">Customer Service Officer – Post Office</a></li> <li>• Customer Service Representative</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Sales Assistant – Clothing</a></li> <li>• <a href="#">Sales Assistant – Home Products</a></li> <li>• <a href="#">Sales Assistant – Specialist Food &amp; Liquor</a></li> <li>• <a href="#">Sales Team Leader – Electronics</a></li> <li>• <a href="#">Checkout Supervisor</a></li> <li>• Sales Team Leader</li> <li>• <a href="#">Sales Administration</a></li> <li>• <a href="#">Sales Assistant – Books &amp; Newsagency</a></li> <li>• <a href="#">Shift Manager – Supermarket / Department Store</a></li> <li>• <a href="#">Shift Manager – Fast Food Outlet</a></li> <li>• <a href="#">Crew Leader – Fast Food Outlet</a></li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Sales Manager</a></li> <li>• <a href="#">Franchise Sales Manager</a></li> <li>• <a href="#">Wholesale Sales Manager</a></li> <li>• <a href="#">Wholesale Sales Team Manager</a></li> </ul>	<ul style="list-style-type: none"> <li>• Merchandising Manager</li> <li>• Buyer</li> <li>• Store Manager</li> <li>• Sales Manager</li> </ul>
<b>Wholesale</b>	<ul style="list-style-type: none"> <li>• <a href="#">Sales Counter Assistant</a></li> <li>• <a href="#">Wholesale Sales Assistant</a></li> <li>• <a href="#">Wholesale - Telesales</a></li> <li>• Customer Service Officer</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Sales Counter Assistant</a></li> <li>• <a href="#">Wholesale Sales</a></li> <li>• <a href="#">Wholesale Purchasing</a></li> <li>• Telemarketer (Wholesale)</li> </ul>		
<b>Community Pharmacy</b>	<ul style="list-style-type: none"> <li>• <a href="#">Pharmacy Assistant</a></li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Pharmacy Assistant</a></li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Pharmacy Manager</a></li> </ul>	
<b>Visual Merchandiser</b>				<ul style="list-style-type: none"> <li>• Visual Merchandiser</li> <li>• Photographic Stylist</li> <li>• Exhibition / Event Display Designer</li> </ul>

Entry level is usually at Certificate II or III, or at any level with Recognition of Prior Learning assessed on existing industry experience or qualifications.

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Australian Apprenticeships job titles may link to more online detail at [www.aajobpathways.com.au](http://www.aajobpathways.com.au). To view Australian Apprenticeships jobs and training descriptions in other industries go to [www.aajobpathways.com.au](http://www.aajobpathways.com.au).

**This chart is provided as a guide only.** Further detail can be obtained from the Industry Skills Council, an Australian Apprenticeships Centre or Registered Training Organisation.

**NOTE: Retail Services (SIR07) includes previously separate sectors, Retail, Wholesale and Community Pharmacy.**



### Contacts

**Industry Skills Council:** Service Industry Skills Council

**Website:** [www.serviceskills.com.au](http://www.serviceskills.com.au)

**Ph:** (02) 8243 1200 **Fax:** (02) 8243 1299

**Email:** [info@serviceskills.com.au](mailto:info@serviceskills.com.au)



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