

Tourism Job Pathways

THT02

Potential Australian Apprenticeships Job Outcomes

Further Study Options

Stream	Certificate II	Certificate III	Certificate IV	Diploma	Advanced Diploma
	➔➔➔	➔➔➔	➔➔➔	➔➔➔	➔➔➔
Meetings & Events	<ul style="list-style-type: none"> • Tourism Office Assistant 	<ul style="list-style-type: none"> • Events Coordinator • Meetings Coordinator 	<ul style="list-style-type: none"> • Meeting & Event Project Manager • Marketing Coordinator 	<ul style="list-style-type: none"> • Marketing Manager • Meetings & Events Development • Event Manager 	<ul style="list-style-type: none"> • Events Manager • Venue Manager
Retail Travel Sales	<ul style="list-style-type: none"> • Tourism Office Assistant 	<ul style="list-style-type: none"> • Retail Travel Sales • Travel Consultant - International Travel 	<ul style="list-style-type: none"> • Sales Executive • Marketing Coordinator • Travel Agency Team Leader 	<ul style="list-style-type: none"> • Retail Travel Agency Manager • Travel Product Development • Tourism Marketing Manager 	<ul style="list-style-type: none"> • Retail Travel Business Manager
Tour Wholesaling	<ul style="list-style-type: none"> • Tourism Office Assistant 	<ul style="list-style-type: none"> • Reservation Sales Agent • Inbound Tour Coordinator 	<ul style="list-style-type: none"> • Inbound & Outbound Tour Coordinator 	<ul style="list-style-type: none"> • Product Manager • Inbound & Outbound Product Developer • Tour Wholesaler 	<ul style="list-style-type: none"> • Tourism Business Manager

Entry level is usually at Certificate II or III, or at any level with Recognition of Prior Learning assessed on existing industry experience or qualifications.

Page 1 of 2



Australian Apprenticeships job titles may link to more online detail at www.aajobpathways.com.au. To view Australian Apprenticeships jobs and training descriptions in other industries go to www.aajobpathways.com.au. **This chart is provided as a guide only.** Further detail can be obtained from the Industry Skills Council, an Australian Apprenticeships Centre or Registered Training Organisation.



Contacts

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Tourism Job Pathways

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Potential New Apprenticeships Job Outcomes

Further Study Options

Stream	Certificate II	Certificate III	Certificate IV	Diploma	Advanced Diploma
	➔➔➔	➔➔➔	➔➔➔	➔➔➔	➔➔➔
Visitor Information Services	<ul style="list-style-type: none"> • Tourism Office Assistant 	<ul style="list-style-type: none"> • Visitor Information Officer • Booking Agent 	<ul style="list-style-type: none"> • Visitor Information Centre Supervisor • Tourism Tour Manager 	<ul style="list-style-type: none"> • Visitor Information Centre Manager 	<ul style="list-style-type: none"> • Tourism Business Manager
Attractions & Theme Parks	<ul style="list-style-type: none"> • Sales Assistant in Attraction • Animal Attendant 	<ul style="list-style-type: none"> • Animal Handler • Retail Sales • Ride Operator 	<ul style="list-style-type: none"> • Attraction/Theme Park Supervisor 	<ul style="list-style-type: none"> • Attraction/Theme Park Manager 	<ul style="list-style-type: none"> • Attraction/Theme Park Owner/Operator
Guiding	<ul style="list-style-type: none"> • Meet & Greet Guide • Museum Attendant 	<ul style="list-style-type: none"> • Coach Captain • Nature Based Site Guide • Tourist Guide 	<ul style="list-style-type: none"> • Nature Based Guide • Senior Tourist Guide • Adventure Guide • Tour Manager • Activities Coordinator • Extended Tour Guide 	<ul style="list-style-type: none"> • Tour Manager 	<ul style="list-style-type: none"> • Tourism Business Manager
Operations	<ul style="list-style-type: none"> • Tourism Office Assistant • Receptionist • Retail Sales Assistant 	<ul style="list-style-type: none"> • Guide & Salesperson in Gallery • Guide/Attendant in Museum/Garden • Winery Cellar Door Sales 	<ul style="list-style-type: none"> • Tour Operator • Supervisor or Team Leader in Tourism Business 	<ul style="list-style-type: none"> • Tourism Manager • Operations Manager (Small Tour Operator) 	<ul style="list-style-type: none"> • Tourism Business Manager • Tour Owner/Operator

Entry level qualification is at Certificate II level or at any level with Recognition of Prior Learning assessed on existing industry experience or qualifications

Page 2 of 2



New Apprenticeships job titles may link to more online detail at www.aajobpathways.com.au. To view New Apprenticeships jobs and training descriptions in other industries go to www.aajobpathways.com.au.
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Contacts

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